

# YOUNG FOUNDER'S FORUM

6<sup>th</sup> June 2024

Eko Hotel & Suites, Victoria Island, Lagos

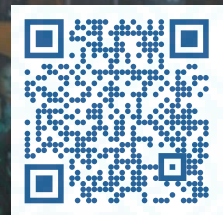
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## Introduction

The Young Founder's Forum is an event on the sideline of Digital PayExpo 2024 themed 'Redefining Payment.' This conference is scheduled to take place on June 5-6, 2024, at the Eko Hotels and Suites, Lagos, Nigeria.

In the vibrant business landscape of Nigeria, young founders and entrepreneurs play a pivotal role in shaping the nation's economic future. "Young Founders Forum" is a dynamic and interactive session designed to provide a platform for young entrepreneurs to share experiences, and collectively address the unique challenges they face in their entrepreneurial journey.

The Young Founders Forum is more than just a forum; it's a transformative experience that empowers, inspires, and connects young entrepreneurs on their journey towards building successful and impactful businesses. By providing a platform for learning, networking, mentorship, and

collaboration, the forum aims to nurture the next generation of business leaders who will drive innovation, create jobs, and make a positive difference in their communities and the world.

Through interactive and engaging discussions, and networking opportunities, participants will gain valuable knowledge, skills, and connections to fuel their entrepreneurial journey.

The impact of the Young Founder's Forum extends far beyond the event itself, leaving a lasting impression on participants, communities, and the entrepreneurial landscape. This forum plays a crucial role in empowering and equipping the next generation of entrepreneurs to drive innovation, create jobs, and make a positive impact on their communities.

## Objectives

### ➔ Knowledge Exchange

Facilitate a robust exchange of insights, strategies, and lessons learned among young entrepreneurs.

### ➔ Capacity Building

Equip participants with practical skills, resources, and tools to overcome common entrepreneurial challenges.

### ➔ Networking and Collaboration

Foster meaningful connections and collaborations among young founders to strengthen the entrepreneurial ecosystem in Nigeria.

### ➔ Inspiration and Motivation

Provide a source of inspiration through success stories, motivational talks, and the resilience demonstrated by accomplished entrepreneurs.

## Forum Tracks

- Triumphs and Challenges of a Young Founder
- Drafting of effective business models and plans.
- Strategies for successful market entry.
- Leveraging technology for business growth.
- Building Supportive Networks: Mentors, Advisors, and Peer Communities.
- Cultivating an Entrepreneurial Mindset for Success.
- Stories of resilience, perseverance, and bouncing back from setbacks.
- Exploring collaboration among young founders in the ecosystem

## Target Audience

**Up-and-Coming Entrepreneurs:** This includes young founders who are in early stages of their entrepreneurial journey.

**Aspiring Entrepreneurs:** Young potential founders who do not own their own businesses but aspire to establish firms in the financial services industry.

**General Audience:** Young founders and aspiring founders from different walks of life who are willing to learn and network.



## Why Sponsor

### Access to a Targeted Audience

Sponsors gain direct access to diverse group of ambitious young entrepreneurs, startup founders, and innovators, allowing them to showcase their products, services, and brand messaging to potential customers and business partners.

### Opportunity for Thought Leadership

Sponsors can position themselves as industry leaders and innovators by demonstrating their commitment to supporting young entrepreneurs and fostering innovation in their respective industries.

### Relationship Building

Sponsors can forge meaningful relationships and partnerships with young founders that may lead to future business opportunities, collaborations, or investments.

### Corporate Social Responsibility

By investing in the development and success of young entrepreneurs, sponsors contribute to the growth and prosperity of their communities and support the next generation of business leaders.



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