

Women in Fintech

6th June 2024

Eko Hotel & Suites, Victoria Island, Lagos

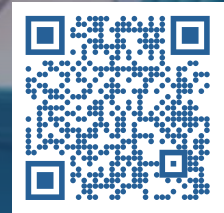
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Introduction

In recent years, the financial technology (fintech) industry has emerged as a dynamic and transformative force, revolutionizing traditional financial services through innovation and technology. While the sector has seen significant growth and evolution, the representation of women in fintech remains an area of focus and opportunity.

The underrepresentation of women in fintech presents an opportunity for the industry to tap into a diverse talent pool. Increased gender diversity has been linked to improved business performance, innovation, and better decision-making. By actively promoting opportunities for women in fintech, the industry can drive innovation and enhance its overall competitiveness.

The Women in Fintech Forum aims to create a collaborative and inclusive space where women at different stages of their careers and with varied interests can connect, share knowledge, and contribute to the advancement of women in the fintech industry.

A platform that would converge community of women in the fintech industry with the objective to create a more diverse industry that challenge stereotypes and change the narrative surrounding women in fintech by showcasing success stories, promoting the achievements of women in the industry, and encouraging a culture of inclusivity.

They forum is scheduled to hold as part of the activities for Digital PayExpo Conference on the 6th June, 2024. It aims to offer networking events, mentorship and resources to help women advance their careers in fintech. There would be opportunity to learn from inspirational leaders, grow personal network, and access opportunities for professional development with Women in Fintech Forum.

In conclusion, the inclusion of women in fintech is not just a matter of social justice; it is a strategic imperative for the industry's growth and success. By fostering an environment that embraces diversity and equal opportunity, the fintech sector can unlock its full potential and drive innovation that benefits society as a whole.

Who is attending

➔ Students and Aspiring Professionals

- Female students pursuing degrees in finance, technology, computer science, business, or related fields with an interest in entering the fintech industry.
- Early-career professionals exploring opportunities and seeking insights into building a successful career in fintech.

➔ Industry Leaders and Executives

- Established women leaders and executives in the financial and technology sectors looking to share their experiences, insights, and expertise.
- Executives interested in promoting diversity and inclusion within their organizations and the broader fintech industry.

➔ Investors and Venture Capitalists

- Women involved in investment and venture capital with an interest in supporting and funding women-led fintech startups.
- Investors looking for opportunities to connect with promising entrepreneurs and innovations in the fintech space.

➔ Government and Policy Representatives

- Women working in government or policy roles related to finance, technology, and innovation.
- Those interested in understanding the regulatory landscape and contributing to discussions on policies that impact fintech.

Benefits of Attending Women in Fintech Forum

➔ Networking Opportunities

- A platform to build valuable connections with like-minded women in the fintech industry, fostering a supportive professional network.
- Opportunity to access to influential leaders, entrepreneurs, and professionals, providing opportunities for mentorship and collaboration.

➔ Knowledge Enhancement

- Opportunity to learn about the latest trends, innovations, and developments in the fintech sector through panel discussions, keynote speeches, and workshops.

➔ Entrepreneurial Insights

- **Startup Guidance:** If you're an aspiring entrepreneur, benefit from advice and insights shared by successful women who have founded and led fintech startups.
- **Access to Resources:** Learn about resources, funding opportunities, and support networks available for women entrepreneurs in fintech.

➔ Inclusive Environment

- **Diversity and Inclusion:** Experience an inclusive environment that celebrates diversity, providing a space where women in fintech can share common experiences and challenges.
- **Empowerment:** Feel empowered by participating in a community that actively supports and advocates for the inclusion of women in the fintech industry.

Confirmed Speakers



Branka Mracajac

Branka Mracajac is the CEO of 9 Payment Service Bank (9PSB), Nigeria's foremost payment service bank with the mandate to close the financial exclusion gap in Nigeria. She is a seasoned enterprise resource planning expert with 15 years of leadership experience, recording notable achievements to her credit within the traditional banking and FinTech industries. She is passionate about women's development and empowerment.



Dr. Markie Idowu

Dr. Markie Idowu is a proponent of women's empowerment and gender equality, particularly in the Fintech business. She is also a member of the Women in Technology in Nigeria advisory board (WITIN). The team at WITIN is dedicated to ensuring the empowerment of girls in the fields of science and technology. She believes that women's empowerment is critical, particularly in the region of Africa, where women are often marginalized.

Dr Idowu is the Managing Director and Chief Executive Officer of Xpress Payment Solutions Ltd. She has also carried out several women's empowerment programs as the MD of Xpress Payments through the Agency Banking network, where the firm has on boarded women on its platform while providing them with free POS machines, collateral, and training.



Ronke Kuye

Ronke Kuye is the Chief Executive Officer of Shared Agent Network Expansion Facilities Limited (SANEF). She is a result driven Banking and Financial Services professional with over 32 years working experience, including 26 years in Banking. She has vast experience in Payment cards & E-business, Operations, Financial Inclusion, Process Transformation and Project Management.

With her passion for the payment industry, she brings her expertise and wealth of knowledge in this field to enhance SANEF and boost the financial inclusion landscape in Nigeria.

Confirmed Speakers



Yemi Keri

Yemi Keri is one of the foremost Women in Technology in Nigeria with experience in both the Public and Private sectors. She is the Chief Executive Officer of Heckerbella Limited, a Technology Business Transformation company, and a Partner at Holmen Consulting, an Information Technology consulting firm. Yemi Keri is the co-founder of Rising Tide Africa, a women's movement initiated with a vision to increase women's participation in angel investing as an asset class and promote education, cross-border investing and investor-mentoring across Africa.



Kemi Okusanya

Kemi Okusanya is a seasoned leader in the financial services industry, celebrated for her impressive achievements and forward-thinking approach. With a diverse career spanning key roles, Kemi has demonstrated exceptional leadership and expertise. As CEO of Hydrogen, Kemi has propelled the startup towards a transformative vision, leveraging advanced technology and service excellence. Kemi also facilitated and expanded access to new strategic fintech partnerships including Flutterwave, Konga, and Paystack, and was instrumental in the growth and adoption of Visa Direct. Beyond her professional achievements, Mrs. Okusanya is deeply involved in community development and empowerment initiatives, she is passionate about mentoring young adults and guiding them towards fulfilling their potential.



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